

July 10, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip enters into a General Sales Agreement (GSA) with SpiceJet Airlines**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

Yours Faithfully,

For Easy Trip Planners Limited

PRIYANKA Digitally signed by
PRIYANKA TIWARI
TIWARI Date: 2023.07.10
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EaseMyTrip enters into a General Sales Agreement (GSA) with SpiceJet Airlines

July 10, 2023, New Delhi: EaseMyTrip.com, one of the largest online travel tech portals in India signs a General Sales Agreement (GSA) with SpiceJet Airline to sell, promote, and market passenger tickets and other product and services to passengers in India.

EaseMyTrip is entering into an arrangement with SpiceJet as a strategic intervention which is an attempt for both companies to expand their services in the Indian market. This GSA agreement will commence from 1st August 2023. Under this arrangement, EaseMyTrip will be responsible for selling and promoting the products and services offered by SpiceJet in India that will help customers to avail the services of SpiceJet.

Commenting on the agreement, Nishant Pitti, CEO & Co-Founder, EaseMyTrip said, *“We are elated to be partnering with Spicejet and anticipate gaining of additional momentum and propel towards becoming a leader in the air ticketing industry within the next 18 to 24 months. With this collaboration and the potential for future acquisitions, we are presented with a fantastic opportunity for growth. We are eagerly anticipating the exciting possibilities that lies ahead as we further explore our partnership with Spicejet,”* said Mr. Nishant Pitti, CEO and Co-Founder, EaseMyTrip

Shilpa Bhatia, Chief Commercial Officer, SpiceJet, said, *“I am pleased to announce the appointment of EaseMyTrip as a General Sales Agent of SpiceJet for India. With their extensive experience, strong industry connections, and deep understanding of the Indian market, we are confident that they will drive our sales efforts to new heights. We look forward to a successful collaboration that will elevate our brand and enhance customer experience.”*

With EaseMyTrip’s extensive network in the travel industry, the company will play an important role in boosting SpiceJet’s sales. As per the GSA, EaseMyTrip will actively leverage its distribution channels, and employ all necessary measures to enhance the distribution and network of SpiceJet.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About SpiceJet:

SpiceJet is India’s favourite airline that has made flying affordable for more Indians than ever before. The airline operates a fleet of Boeing 737s, Q-400s & freighters and is the country’s largest regional player operating 63 daily flights under UDAN or the Regional Connectivity Scheme. The majority of the airline’s fleet offers SpiceMax, the most spacious economy class seating in India.

The airline also operates a dedicated air cargo service under the brand name SpiceXpress offering safe, on-time, efficient and seamless cargo connectivity across India and on international routes.

For Media Queries:

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